

# Get the look from The Block

QUIETER, MORE COMFORTABLE  
& ENERGY-EFFICIENT HOMES



CSR Bradford™ are proud to be the preferred supplier of thermal and acoustic insulation for one of Australia's most loved TV shows, The Block.

CSR

Photo Credit: David Cook Photography



# TOTAL HOME COMFORT

There isn't just one thing that makes a home comfortable to live in, it's lots of things that come together. One consistent feature of every week on The Block is the commitment to quality insulation.

By using **Bradford Gold and Gold Hi-Performance Batts** throughout all the homes, the contestants are ensuring that the future buyers will have comfortable homes that stay warmer in winter and cooler in summer.

Bradford Gold and Gold Hi-Performance insulation for walls can reduce energy used for heating and cooling by up to 15%, helping to provide a decrease in energy consumption and in energy bills.<sup>^</sup>

Insulation not only helps a home to maintain a high thermal performance, it can also help with acoustics – especially important in large family homes, which often include media rooms, hard flooring and high ceilings.

<sup>^</sup>Original authors: Max Mosher, Caitlin McGee, Contributing author: Dick Clarke, Updated: Max Mosher 2013, Dick Clarke 2020, 2020, Insulation, Your Home, Australia's guide to environmentally sustainable homes, date accessed: 09/08/2023







## BRADFORD GOLD & GOLD HI- PERFORMANCE CEILING/WALL BATTS

Made for Australian conditions with up to R7.0 R-Value, **Bradford Gold and Gold Hi-Performance Batts** for walls and ceilings, provide resistance to heat transfer in your home. This is especially important for bedrooms, where you want to have comfortable temperatures all year round.

The go-to insulation for homeowners in creating a welcoming and comfortable home environment.



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# 7-STAR RATED HOME

All homes targeting 7-Star performance can benefit from installing **Bradford Gold and Gold Hi-Performance Wall/Ceiling Batts** and **Optimo Underfloor Insulation** to increase the levels of insulation in the ceiling, wall and floor. Furthermore, the use of roof insulation can help improve the acoustic performance of your home.

Insulation helps to improve the building's ability to reduce temperature fluctuation by slowing down external summer heat transfer and internal winter heat transfer. The greater the R-Value, the greater the resistance to heat transfer, and the greater the insulating effect and subsequent energy savings.

It is also important to look at moisture control in new builds, by installing vapour permeable **Enviroseal RW Plus Wall Wrap**. It offers an additional layer of protection that shields your home from external water-related weather damage and assists in the management of any internal moisture that may accumulate as condensation which can result in mould or rot. Wall wrap can also assist in minimising draughts through walls, which can help to improve the effectiveness of the insulation and unintended passage of air through the structure.

Additionally, Bradford offers a wide range of natural and powered **Home Ventilation Solutions**. Ventilation is key to managing the risk of moisture accumulating in the roof space, lowering temperature buildup and helping to reduce your cooling energy costs.

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*The mandatory change over date for NCC 2022 varies from state to state. Please check the National Construction Code website for your relevant state's mandatory adoption date.*



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ON ENVIROSEAL**



**FIND OUT MORE  
ON VENTILATION**



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**Bradford™**  
optimo

## BRADFORD OPTIMO UNDERFLOOR

The underfloor of a house with suspended flooring is generally the most neglected area of a home when it comes to insulation. While all Australian homes have ceiling insulation and new homes now include wall insulation, an uninsulated underfloor results in additional heat loss and draughts entering through the floor.

Designed to fit snugly between the floor joists of new or existing homes, installing **Bradford Optimo Underfloor Insulation** will further restrict heat transfer around your home, maximising your thermal comfort and energy efficiency.



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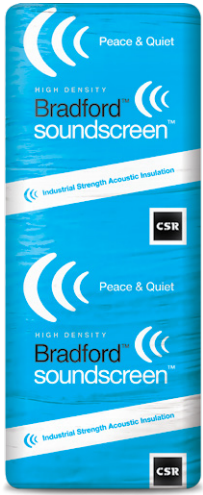


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**Bradford™**  
soundscreen

## BRADFORD SOUNDSCREEN ACOUSTIC WALL INSULATION

On The Block 2024, **Bradford SoundScreen Acoustic Insulation** was installed all around the homes; in the internal walls around bedrooms, bathrooms, laundries, media rooms and studies to help reduce noise transfer between rooms.

In addition to the thermal performance that regular glasswool batts provide, SoundScreen's high-density has been designed to help reduce unwanted noise transferring through internal walls and mid floors to help keep the peace and your rooms comfortably quiet.



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